



Kankura Masat Social welfare Society (KMSWS) ANNUAL REPORT – 2020 – 2021



From the Secretary's Desk

Being Independent in 1947, India has established itself as a welfare Nation. From then the Government has taken total responsibility of development of the entire population. Each and every rights has been secured through



constitutional amendments from time to time, but in spite of the government's efforts still lot of works are pending.

Everybody knows the fact that only the social movements from every corner of country can develop the society.

Non-Government organization like KMSWS also has taken an oath to uplift the society.

Covid-19 Pandemic smashed the life and livelihood of human life, particularly for the people of unorganized sectors with low income groups is in deep trouble. Everybody

knows the grim pictures of migrant labors returns for job loss, school teachers selling vegetables and long queue of dead body outside Delhi burning Ghats for cremations. Cyclone Amphan caused last damaged on the people south 24 pragarana district ,Medinipur district of west Bengal, Both cyclone and pandemic pushed the human being in a great challenge.

Amid these poor and challenging situations KMSWS took the responsibility to do relief activities. Almost 3000 people are being benefited from the relief activities, under rehab activities we have constructed 3 Permanent houses and handed over to the cyclone affected families. We also made 80000 cotton masks by our SHGs women for covid protection and distributed the same.

Pandemic situations still going on and hope in the coming year Covid will not be so unsafe as it was last year.

Friends, I express my deep gratitude and thanks to all of you for lending your helping hands and supporting us for betterment of human life.

Sajal Kanti Kayal
Secretary, KMSWS

Vision

The rural community forms the maximum population of the country and out of that, most families belong to the low income groups. As an NGO, K.M.S.W.S. mainly emphasize on rural development works and the organization works to uplift the living standards ensuring humanity and moral prevail.

The legitimacy of the organization

- Registered under society's registration act 1961 of Govt. of West Bengal
- Registered under Foreign contribution Regulation Act 1976 of Govt. of India.
- Registered U/S 12AA and 80G of IT Act 1961.
- Having Unique ID under NGO DARPAN. Planning commission of India.

Organisation's Objectives

- To form a building for in house training and operating organization activities.
- To develop a run Agri based activities
- To support the rural families for their livelihood within surrounding areas.
- To take up Vocational training programs for unemployed rural youth.
- To develop as a real human being to the rural youth through remedy center.
- To give education & knowledge on basic business values and Policies.
- To help Aged, Sick, helpless and indigent people.
- To make our Environment clean, green & pollution free.
- To help the brilliant but needy students for development of their studies.
- To make rural people aware about HIV/ AIDS.
- To create health awareness & service relate activities among people.
- To bring livelihood promotion through Mushroom production, reusable cotton pad making self-employment schemes.
- To maintain culture Heritage & unity among the citizen.
- To create awareness on menstrual health & hygiene.

ACTIVITIES



Formal Education



Environment Development & sustainable Agriculture



Remedy Centre



Micro Insurance for poor people.



SHG Awareness



Pradhan Mantri Bhartiya Janaushadhi Kendra



Notable Day Celebration



Livelihood program



Awareness Generation Camp



Youth Program



Woman Empowerment



Relief and disaster



Baby food distribution



Adolescence girls Toilet & Changing room



Blanket Distribution



Sanitary Napkin distribution for adolescence



Menstruation health & hygiene awareness



Scholarship for meritorious students.



Swapano Tori (livelihood project for women).



Cloths distribution

LITERACY

Kankura Masat's most priority area of community work is literacy. We run a Pre-Primary and primary center in the name of Tiyas school and a remedial center for underprivileged children.

At presents, 314 children from 14 surrounding villages (4 GP & 2 Block covered) are studying in our school. Our School has 2 storied pucca building. Also, this school has CCTV coverage, meeting hall, decorated library, painted & equipped playground, separate toilet blocks both for boys and girls and safe drinking water, 24X7 electricity and internet backup. Currently 14 teachers are involved in our primary school programs.

In our coaching project there are 202 students from 18 villages who take remedial education support in the morning and evening sessions for smooth running of their main stream education in the Govt's school. Eight teachers are giving their efforts to take remedial learning.



Objective of Tiyas

- To give Proper education in place of bookish knowledge.
- Teaching in joyful learning process.
- To create value and policies among the students.
- To development the personality, discipline and make them confident.
- Activity oriented & group work-based learning.



Our Education

- Joyful Learning
- Activity Oriented class.
- Group work.
- Field trip.
- Knowledge on computer.
- Grow leadership and values among children.
- Parents involvement (PTM).
- Wall Magazine.
- Online education support/e-learning (For lockdown period).



Scholarship for meritorious



KMSWS give 10 meritorious students scholarship, supported by P. B. Mitra foundation. A cheque of rupees 2000/- were distributed among all these beneficiaries.

Story Telling sessions by Tata pro-engage

To develop their language skills and awareness on career opportunities this year, Tata volunteers conducted storytelling and career counselling sessions virtually for our upper classes coaching students who will pass out higher secondary final exam. It was conducted for 1 month. A 30 number of students for story telling session and 41 number students for career counseling programme joined in these sessions.



Girls child education



As Govt. of India raise the voice of “Beti Banchao Beti Parao”, Our KMSWS give lot of interest on Girls Child Education also. Among 516 children both from Tiyas School (165) and Tiyas remedy center (105) Children in our education center almost 50% are girls’ child. Their academic performance is much better than boys.

In our school program, 8 girls have achieved scholarship for their future education support. During the selection of scholarship and other education program we priority to girl child. We are closely monitoring the overall process of development of the concerned girl’s education and giving regular updates in PTMs. And in every PTMs teachers sensitize them on issues like early child marriage, underweight birth and human trafficking. Sanitary napkins also we have distributed at free of cost for our coaching girls.

Environment programme-Mission

- To maintain bio-diversity of the village.
- Huge tree plantation.
- Use & maintain medicine plants.
- To search the way to protect the earth from chemical pollution.
- Publicity of bad effect of BT farming.
- Use and spread of bio-fertilizer, compost in the agriculture instead of chemical fertilizer.
- Spread organic Farming.
- Create farmers awareness.



Tree plantation & awareness camp

KMSWS's one of the trust areas of work is environment. Every year KMSWS



involved in MANAMAHAVATSAV program by the help of RC Calcutta South Suburban. We organized Seminars, rallies every year. But due to Pandemic, this year same programme was not happened. Some medicinal plants, fruits plants and wood giving plants were planted at Kankura Masat and other neighboring villages such as Masat, Ramchandrapur and Raghunathnagar.

We have also distributed 60 saplings to our school students. Our KKB members maintain tree plantation with the help of panchayat, Environment and Forest department. This year 49 different varieties of trees were planted on the Govt.'s land.

Project SATHI-Blanket Distribution

As last year this year also KMSWS distributed 110 blankets to the needy aged people of Magrahat block. This program was sponsored by Snehasis Das & his friends, Dr. Basudev Chatterjee, Sudeshna Sikder, Rotary Club of Calcutta South Suburban and Sakherbazar Veterans Football club.



Cloth Distribution



Around 500 people were benefited through this programme supported by Sakherbazar Veterans Football club, Inner Wheel Club of Calcutta South Suburban and Mita Kayal Mondal.

PMBJK

Our society run a retail medicine store. A quality generic medicine shop in affordable price for all. This program is sponsored by BPPI, Govt.of India. All kinds of allopathic medicine are sold for 70% to 80% less compared to market price. Poor are getting more benefit by this program. They earn very little, so most of the time they avoid to consuming medicines as market prices are high' because of this, the health standard of our country is very low. PMBJK address this grim situation and it will leverage health condition of rural people.



NYK Covid awareness camp



Covid awareness program held this year by the support of NYK Govt. of India Around, 61 participants joined this programme maintaining all covid protocols.

NYK World Aids day

World Aids day also celebrated this year by the supported by NYK, go with 55 participants maintaining all covid protocols.



Swapono Tori Project (livelihood & women empowerment)



Through our women SHGs we made 80000 cotton masks for free distribution in the Durga puja hopping at Kolkata pandals. Training on Underwear making and Reusable Cloth pad making held this year by the support from Anahat the Change Foundation. Total 3 batches training were held and 45 participants got training from this programme. Besides

throughout the year our SHG members produces sanitary cotton pad and delivered to another NGO, Anahat the Change Foundation.

Micro – insurance

KMSWS run a micro insurance program from 2008 by the help and guidance of LIC, It a unique program for “Micro” people of our community. The under-privilege community especially in rural Bengal are so backward that can't be explain. They are most vulnerable in terms of socio-economic condition and livelihood. To protect them from this uncertainty of their lives KMSWS give them insurance cover from LIC with very low premium.



Under relief and disaster activities we spread our works on different blocks as

Relief & disaster activities

Falta, Kulpi, Diamond harbour-1 & 2 and Magrahat under south 24 parganas district. Total 3002 people benefited from this prog. Amid pandemic KMSWS distributed groceries and baby foods to the migrant laborers, domestic

workers, car drivers, van pullers, aged people, pregnant mothers & babies and many other people living and earning from unorganized sectors. From the Concern India Foundation, we distributed grocery kits among 625 families with 5 KG white floor, 5 KG rice, 3 KG Dal, 1 KG soya bean, 1Ltr mastered oil, pulses, soaps and leaflet on Covid awareness. From Rotary Club of Calcutta South Subarban and Inner Wheel Club of Calcutta south Subarban, we got help to distribute groceries items to 75 aged people. From Yeh Mera India 200 people of KMSWS area benefited through baby foods. Mr. Snehasis Das help to support 101 mothers by giving baby foods also.



After cyclone Amphune we also distributed Tarpaulins and basic ration to the people of South 24 parganas area. Almost 2100 family got support from Amphune relief programmer supported by Asha For Education and Smile Foundation. Besides we constructed 3 concrete houses and handed over to our 3 close beneficiaries associated with KMSWS. Around 100 adolescence girls got sanitary cloth pad supported by the Anahat the Change Foundation.

Different Day Celebration

Some event days celebrated virtually like Independence Day, teacher's Day etc.





Gallery





Gallery



Gallery



Our Thankful Acknowledgment

- **Asha For Education.**
- **Concern India Foundation**
- **Smile Foundation.**
- **Anahat the Change Foundation**
- **Nehru Yuba Kendra, Govt. of India**
- **Department of science and technology govt of West Bengal**
- **And Science & Technology Govt. of West Bengal.**
- **Library Department Govt. of West Bengal.**
- **Rotary Club of Calcutta South Suburban.**
- **Inner Wheel Club of Calcutta South Suburban.**
- **MN Dutta & JN Dutta charitable trust.**
- **P.B. Mitra Foundation.**
- **GAP (Global Action on Poverty)**
- **Tata Proengage**
- **IndiaDonate**
- **GiveIndia**
- **Ivolunteer**
- **Internshala**
- **Nasscom Foundation**
- **Chezuba**
- **Connectfor**
- **Yeh Mera India**
- **RebuildBengal**
- **Daan Utsav. Kolkata Committee.**
- **Swanirvar, North 24 PGS.**
- **Diamond Harbour – 1 No Panchayat samity**
- **Diamond Harbour – 1 No Agriculture Department.**
- **Late Aloka Kayal Memorial fund.**
- **Local Police Station.**
- **Local Primary Health Centre.**
- **Local Panchayet.**
- **M.L.A.**

Our well-wishers.

Our Bankers.

Allahabad Bank, Masat branch

IDBI bank, Sarisha branch.



From,
The Secretary
Kankura Masat Social welfare Society

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